

**#FIBAC 2023**  
**22nd – 23rd November 2023**  
**Hotel Trident, Nariman Point; Mumbai**

**Partnership Propositions\***

**Conference Partner (Rs 35 Lakh) – Exclusive Slot**

- ✚ 18 complementary delegate passes for the conference
- ✚ Unique branding on the main backdrop as FICCI – IBA – Conference Partner
- ✚ Two full page advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Screening of corporate film in the main conference hall during tea/ coffee breaks
- ✚ Premium banner position on the home page of [www.fibac-india.com](http://www.fibac-india.com)
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

**Technology Partner (Rs 30 Lakh) – Exclusive Slot**

- ✚ 15 complementary delegate passes for the conference
- ✚ Highly visible branding on the side panels of the main backdrop
- ✚ Two full page advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Premium banner position on the home page of [www.fibac-india.com](http://www.fibac-india.com)
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

**Platinum Partner (Rs 25 Lakh) – 3 Slots**

- ✚ 12 complementary delegate passes for the conference.
- ✚ Highly visible branding on the side panels of the main backdrop below Technology Partner
- ✚ One full page Advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

**Gold Partner (Rs 18 Lakh) – 6 Slots**

- ✚ 9 complementary delegate passes for the conference
- ✚ Highly visible branding on the side panels of the backdrop
- ✚ One full page advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of Partners at significant points at the venue

- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

#### **Documentation Package Partner (Rs 18 Lakh) – Exclusive Slot**

- ✚ 9 complementary delegate passes for the conference
- ✚ Company name and logo on the conference documentation kit
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points at the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

#### **Lunch Partner (Rs 15 Lakh) – 1 Exclusive Slot each for Day 1 and Day 2**

- ✚ 8 complementary delegate passes for the conference
- ✚ Special panel acknowledging lunch partnership at the venue
- ✚ Company logo on lunch invitation card
- ✚ Company logo in the conference booklet
- ✚ Corporate literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points of the venue
- ✚ Placement of logo along with a brief company profile in about 250 words on [www.fibac-india.com](http://www.fibac-india.com)

#### **Networking Reception Partner (Rs 12 Lakh) – Exclusive Slot**

- ❖ 6 complementary delegate passes for the conference
- ❖ Special panel acknowledging Networking Reception partnership at the venue
- ❖ Company logo on Networking Reception Card
- ❖ Corporate Literature to be included in the conference documentation kit
- ❖ Company logo in the conference booklet
- ❖ Acknowledgement in the newspaper advertisement in a leading economic daily
- ❖ Branding panel of partners at significant points at the venue
- ❖ Placement of logo on [www.fibac-india.com](http://www.fibac-india.com)

#### **Silver Partner (Rs.12 Lakh) – Multiple Slots**

- ✚ 6 complementary delegate passes for the conference
- ✚ Branding on the side panels of the backdrop
- ✚ One full-page advertisement in the conference booklet
- ✚ Corporate Literature to be included in the conference documentation kit
- ✚ Acknowledgment in the newspaper advertisement in leading economic daily
- ✚ Branding panel of partners at significant points of the venue
- ✚ Placement of logo on [www.fibac-india.com](http://www.fibac-india.com)

#### **Conference Proceedings Partner (Rs 8 lakh) – Exclusive Slot**

- ✚ 4 complimentary delegate passes for the conference
- ✚ Structured compilation of the conference proceedings in a pen drive including audio-video recordings of conference sessions

- ✚ Branding of the company logo on all copies of pen drives and its covers to be distributed amongst the participants, post-event
- ✚ Pen drive to include exclusive presentation of the Conference Proceedings Partner

#### **Lounge Partner (Rs 8 Lakhs) – Exclusive Slot**

- ✚ 4 complimentary delegate passes for the conference
- ✚ Display of company logo in common areas
- ✚ Company logo to be printed in the conference booklet
- ✚ Screening of corporate film/presentation/show of the company in the lounge area

#### **Badge & Lanyard Partner (12 Lakh) – Exclusive slot**

- ✚ 6 complimentary delegate passes for the Conference
- ✚ Company logo in the conference booklet
- ✚ Exclusive display of logo and name of sponsoring company on badges for all categories- Speakers/ Panelists, Sponsors, Delegates, Organizers, Media

#### **Associate Partner (Rs 8 lakh) – Multiple Slots**

- ✚ 4 complimentary delegate passes for the conference
- ✚ Company logo to be printed in the conference booklet
- ✚ Branding panel of Partners at significant points at the venue

#### **Advertisement for the Conference Booklet**

**Inside Front Cover – INR 1,50,000/-**

**Full Page – INR 1,00,000/-**

**Inside Back Cover – INR 1,50,000/-**

**Back Cover – INR 1,75,000/-**

**\*GST will be applicable as per government rules**